# **How You Can Help**

Advertise on rink boards at The Halifax Forum/The Civic Centre. Experience exposure per rink per year is 300,000 – 400,000 PLUS the TV broadcast of AAA McDonalds Midgets, some Dalhousie varsity men's & women's games. Timbits hockey, minor & high school hockey are also played in the Civic Centre. Rink Board advertising in BOTH The Forum & Civic Centre costs \$1,500.00 per year or \$1,000.00 for one location.

### Make a contribution to the BBHAF Fund.

To date the fund has provided \$150,000 in assistance to deserving maritime hockey players, coaches, teams and associations. We are always looking for cash donations or items (signed jerseys, photos etc) for silent auctions.

Attend the Annual Fundraising Golf Tournament, every June at Glen Arbour.

For more details on how you can help visit our website.

# Who We Are

The 'Bob Boucher Hockey Assistance Fund,' is a fund designed to assist and facilitate the growth of hockey players by enhancing their educational & athletic opportunities and experiences. The fund is sustained by the respectful support of Bob Boucher's former players, colleagues, business associates and friends.

The fund is available to any player at any level of hockey incl; Major Junior, Junior A, Professional, Semi-Professional, Senior or minor levels, or a current CIS player, who can demonstrate a desire to continue their formal studies. The application process is very simple. Please visit Bobboucher.com to find out more

The grants are diverse in scope & can be applied for several circumstances (compassionate, educational, motivational) which are seen by the selection committee as promoting the experiences of hockey players & the game of hockey in general.

### **Contact Us**

Phone: (902) 457-0700 Email: info@bobboucher.com

3433 Dutch Village Rd, B3N2S7/HFX, NS, CAN



# An organization of hockey people dedicated to helping hockey people.

With over \$150,000+ donated to Maritime Hockey players, team and associations since 2011 we are committed to improving the lives of hockey players at every level and in every way.

"...thank you so very much and please know I am so grateful to each and every one of you who make a difference and are contributing to so many young players in a much more meaningful way than just financial."

**BBHAF Recipient** 

# What Has the BBHAF Done?



Maritime Junior MHL

The BBHAF has financially assisted and supported many players, teams and organizations, both male and female, at virtually every level of hockey. This support includes individual grants & assisting players with various special physical challenges; providing equipment for players in need; coaching equipment as well as tournament travel costs; we have donated several thousand pucks throughout five provinces and five states with our BBHAF 'A Puck Never Dies' program; continue to finance an annual MHL - BBHAF Bursary.



Maritime Junior MHL



Univ of Alberta (Usport)



New Canadian Minor Hockey Development



Eastern Shore Minor Hockey





AUS/uSports



AUS/uSports



Clare-Digby Minor Hockey



AUS/uSports



NSFMHL



NS Major Midget



Chester Minor Hockey

## Bob Boucher was a hockey player who turned to a lifetime of coaching after an eye injury shortened a pro hockey career before it ever had a chance to begin

In 1957, Boucher finished 2<sup>nd</sup> in OHL scoring to Frank Mahovlich, ahead of Bobby Hull, Stan Mikita





Boucher's lifetime CIS coaching record is 231 wins 33 losses and 4 ties, the highest Canadian university winning % of all time. In one 9-year stretch (69-77) his teams accumulated a total of only 15 losses.

More important than these statistical signs of success was his consummate passion for the development of the game. Pat Quinn stated; "Bob was instrumental in setting up our National Coaches Accreditation System, through his writings on the game and the development of the coaches' level system. He has influenced the thinking of hockey across Canada, but yet, while always the consummate teacher passing on his knowledge, he was always the student, hungry to know more of the game and those who played it".

The late Pat Connolly noted that "Bob's legacy to Nova Scotia was a quarter century of developing new and better directions for young athletes and coaches, teaching and inspiring Nova Scotia hockey players to become the best they could by sharing his knowledge and philosophies as a great communicator, passionately in love with the game".

**Bob Boucher** was presented with a Courage Award for the

leadership and courage he demonstrated in promoting Diversity in the game of hockey. He had Afro-Canadian players Bobby Dawson & Darrell Maxwell in his 1968 lineup

as well as Al Michelin an Inuit from Labrador.

In 1970 Dawson and Maxwell were joined by Percy Paris and the three Afro-Canadian players appeared as one line which up until that time had not been achieved in any inter collegiate hockey league.

