



# Bob Boucher Hockey Assistance Fund

## Rink Board Advertising The Halifax Forum / The Civic Centre

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Experience Exposure per rink per year is 300,000 – 400,000 PLUS the TV broadcast of AAA McDonalds Midgets + some Dalhousie varsity men’s / women’s games.

Timbits hockey, minor & high school hockey are also played in the Civic Centre.

The **96” x 30” Rink Boards** are supplied by the BBHAF and are installed each July. Once the BBHAF has a high-resolution PDF to size with cuts & bleeds, we then forward onto [Rocket Print](#) to generate your sign.


Rink Board advertising in BOTH The Forum & Civic Centre costs \$1,500.00 or \$1,000.00 for one location.


You are billed annually for the upcoming season which runs from September 1<sup>st</sup> - August 31<sup>st</sup>

The Forum also hosts non-hockey events, including special concerts, antique shows, trade fairs, etc.

### Contact

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